

Policy Plan Madaster Foundation

INTRODUCTION

Madaster Foundation is a Public Benefit Organization (ANBI) committed to promoting the circular economy in the construction and real estate sector. Our goal is to minimize waste and optimize the use of resources and materials by implementing sector-wide accepted guidelines, standards, and tools, with a core focus on the use of material passports. This policy plan outlines our vision, objectives, and the steps to achieve these goals.

VISION

We believe in a world where every material has an identity and where circularity is the norm in the construction and real estate sector. By providing transparency about materials used and their origins, we strive for a future where there is no waste, and the value of materials is preserved, both economically and ecologically.

OBJECTIVES

1. **Oversight of Madaster Services:** To monitor the activities of Madaster Services to ensure compliance with agreements regarding financial soundness, availability of services, and corporate compliance.
2. **Participation in projects:** To participate in scientific and pilot projects related to circular construction and material passports.
3. **Public debate:** To engage in the public debate on circular construction and material passports to raise awareness and stimulate policy change.

STRATEGIES

1. **Professionalisation:** We aim to further professionalise Madaster Foundation by appointing a director and expanding our activities. Additionally, a representation of the Foundation will become active in Germany.
2. **Oversight of Madaster Services:** The agreements made between Madaster Foundation and Madaster Services regarding oversight and the applicable procedures will be operationalized. These agreements were made at the inception of the foundation and can be adjusted for feasibility.
3. **Project participation:** Where opportunities arise to participate in scientific and/or pilot projects on circularity and material passports with relevant partners, we will explore how to engage. Additionally, we will investigate how aggregated data from the Madaster platform can be used for societal purposes.
4. **Public debate:** We will actively share our viewpoints and contribute to the public debate through opinion pieces, blog posts, and participation in conferences, seminars, and other events.

ORGANIZATIONAL STRUCTURE

- **Board:** The board of Madaster Foundation consists of Mr. T.M. Rau (Chairman) and Mr. P.A.G. van den Bosch (Treasurer and Secretary). They only receive reimbursement for actual expenses in accordance with ANBI guidelines.

- **Supervisory Board:** The Supervisory Board consists of Ms. M. Traverso and Mr. K. Webster. They also receive reimbursement for actual expenses only.
- **Director:** Mr. J.A. Hillebrand will be appointed as director effective January 1, 2023, for one day per week. He will be responsible for the day-to-day management of the Foundation and the implementation of the policy outlined in this plan. The management fee is within ANBI guidelines.
- **Staff:** In addition to the director, Mr. G. Feldmeyer will become active as a representative of Madaster Foundation in Germany effective January 1, 2023. There is no employment or remuneration associated with this role.

FINANCES

- The revenues of Madaster Foundation mainly come from a license fee for the use of the Madaster name by the company Madaster Services.
- These revenues are used for oversight of Madaster Services, as well as other objectives of Madaster Foundation.
- Finances are managed by the treasurer, following ANBI guidelines.

PLANNING

- In 2023, the focus will be on concretely shaping the oversight relationship with Madaster Services.
- From 2024 onwards, activities will be expanded to include participation in projects and the public debate.

CONCLUSION

Madaster Foundation aims to play a leading role in the transition to a circular construction and real estate sector. Through collaboration with partners, oversight of Madaster Services, and active participation in projects and the public debate, we will achieve our objectives and contribute to a more sustainable future.

This policy plan has been prepared by the board of Madaster Foundation and will come into effect upon approval.

December 2022

Thomas Rau (Chairman)

Pablo van den Bosch (Treasurer / Secretary)