

## High Level Policy Plan 2017 - 2022



**BECAUSE MATERIALS MATTER**

The solution to eliminate waste from the built environment



# Vision

Our planet is a closed system and therefore earth's resources should not be wasted. The current situation shows that the resources we use as raw materials, lose their identity and become waste.

In our vision, waste can be eliminated by giving materials an identity through a Material Passport.



# Mission

Madaster Foundation promotes, stimulates and oversees the development and usage of Material Passport. As such the Foundation has the following primary objectives:

## MATERIAL PASSPORT

Facilitate the realization of the Material Passport concept by funding the development of Material Passport delivery and governance tools.

## GUIDING PRINCIPLES

Document and maintain the guiding principles to gather data, store data, model data and create Material Passports using data from both an architectural and financial perspective.

## INDUSTRY STANDARDS

Stimulate the usage of the Material Passport concept in the real estate sector, e.g. through industry standards like BREEAM.

## DATA AVAILABILITY

Ensure the availability of data being gathered and stored for the purpose of the creation of Material Passports.



# Core activities

## Communication & inspiration

Communicate the Madaster vision to inspire and motivate people and organisations to register materials used.

- Publications on website and social media
- Actively participate in public debate through lectures and self organised network sessions

## Stimulate tool development

Stimulate the development of methodologies, tools and techniques to document materials through material passports.

- Organise knowledge exchange sessions
- Provide content & financial support to entities that initiate tool and methodology development activities

## Assure accessibility of knowledge & data

Facilitate a governance organisation that ensures the public availability of data, knowledge and tools.

- Define registration policies to assure public availability of data, knowledge and methodologies
- Set up an oversight board that assures policy compliance



# Funding & financing

- Madaster Foundation is fully funded by donations. Madaster donors can be grouped in two categories:
  - Founding partners: individuals or organisations that provide funding to initiate the Madaster Foundation and its activities;
  - Donors: individuals or organisations that voluntarily donate funding to the Madaster Foundation based on the usage or participation of Madaster tools, methodologies, publications or activities.
  
- Madaster Foundation uses the donations for financing its activities:
  - Communication & inspiration
  - Stimulation of tool development
  - Assure accessibility of knowledge & data
  
- The expenses for operating the Madaster Foundation will be kept to a minimum as members of the governance organisation (board of directors) will receive no financial compensation at all.
  
- An independent board of directors governs the activities based on a yearly activity plan and accompanying budget.



# Multi-year budget

The Madaster Foundation aims to fully utilize the available funding for the execution of activities which results in a yearly expected change of net assets of nil.

<b>Revenues / funding</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
Contributions from founding partners	€ 300.000	€ 200.000	€ 100.000	€ 75.000	€ 75.000	€ 75.000
Donations from other individuals or donors	€ 25.000	€ 50.000	€ 75.000	€ 100.000	€ 100.000	€ 100.000
<b>Total revenues and gains</b>	<b>€ 325.000</b>	<b>€ 250.000</b>	<b>€ 175.000</b>	<b>€ 175.000</b>	<b>€ 175.000</b>	<b>€ 175.000</b>
<b>Expenses</b>						
Network sessions, publications and presentations	€ 45.000	€ 50.000	€ 50.000	€ 50.000	€ 50.000	€ 50.000
Communication & PR through website and social media	€ 25.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000
Tool & methodology development	€ 250.000	€ 175.000	€ 100.000	€ 100.000	€ 100.000	€ 100.000
Governance set up & expenses	€ 5.000	€ 5.000	€ 5.000	€ 5.000	€ 5.000	€ 5.000
<b>Total costs</b>	<b>€ 325.000</b>	<b>€ 250.000</b>	<b>€ 175.000</b>	<b>€ 175.000</b>	<b>€ 175.000</b>	<b>€ 175.000</b>
<b>Change in net assets</b>	<b>€ -</b>	<b>€ -</b>	<b>€ -</b>	<b>€ -</b>	<b>€ -</b>	<b>€ -</b>



# Colophon

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